



FOR IMMEDIATE RELEASE

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Cheney Street in East Point to be renamed Ballethnic Way

East Point, Ga, June 8, 2024: After more than three decades residing in East Point Ballethnic is getting a new address. On June 29th at 4pm Ballethnic Dance Company will celebrate having its street renamed *Ballethnic Way*.

Join the community of Ballethnic at its new address *2587 Ballethnic Way* to celebrate its official signage and name change. Chris Swain, East Point Public Art Coordinator along with city officials will be present. Members of Ballethnic Dance Company, Ballethnic Youth Ensemble, and Adam L. McKnight will provide performance tributes. Co-founders Waverly T. Lucas and Nena Gilreath will choreograph and curate a tribute to celebrate Ballethnic supporters past and present. Dr. Theresa Howard will provide the blessing of the elders. Refreshments will be served.

On September 18th the City of East Point Mayor and Council voted unanimously to change Ballethnic's current street name (Cheney Street) to *Ballethnic Way*. *Cofounders thank former Ward A Councilman Lance Roberson and Ward A Councilwoman Sharon Shropshire for their continued support and leadership through this process.*

Cofounder Gilreath states "its wonderful that Waverly and I continue to realize our vision by seeing the street name reflect our methodology. Many dreams have been discovered on this street. We look forward to expanding our dream by renovating our building and developing the Ballethnic campus. We look forward to the East Point Auditorium being renovated as a performance home for us and others."

Established January 15th 1990 Ballethnic is a Southern Cultural Treasure as designated by South Arts where thousands of students have trained and discovered their talents. Ballethnic has created numerous professionals and provided jobs. Ballethnic Dance has established a global footprint by performing recently Toronto, Canada and Den Haag Holland. To learn more about its history, programming and to donate to its capital campaign www.ballethnic.org.