

Councilmember Lance Robertson comes to East Point City Council with over 30 years of experience with Government and Community Relations. He was once a Deputy Chief of Staff for the 3rd largest county in Georgia, former United States Congress 4th District Constituent Service Representative to Regional Lead Media Specialist for the Department of Commerce United States Census Bureau over Georgia, Florida, and Alabama media operations.

Councilmember Robertson is the Co-Founder and former Executive Director of the National Black and Latino Council USA nonprofit www.nblcusa.org. He served 10 years uniting the Hispanic, Latino and African American business community throughout America building the organization to nearly 3000 members and representation in seven cities. To date, this is the largest nonprofit that America focused on building bridges and developing community and professional programming along with numerous strategic corporate partnerships with Coca Cola, Georgia Pacific Foundation, Arthur Blank Foundation, Univision, Georgia Power, Home Depot, Chic-fil-A, Novelis, Atlanta United FC, Atlanta Falcons, Telemundo and Habitat for Humanity, becoming a valuable unique resource for communities, small business owners, government agencies, corporations and the multicultural media industry.

Councilmember Robertson is an Environmental Sustainability Consultant developing eco-community engagement recycling programs, clean water education campaigns, sustainability events, and festivals. He prides his focus on diversity, inclusion, and sustainability with an inner-city focus. Most recently, Councilmember Robertson co-created a start-up named Amerigreen Organics Hemp Industry Verticle Integration Company. www.amerigreenorganics.com

Service and volunteerism is the core mission of Councilmember Robertson's lifestyle. He has served over 3 years on the American Red Cross - Minority Recruitment Board, Atlanta Regional Commission Basin Advisory Council and the Benteen Elementary Go Team Board Member as the Community Representative. He has also coordinated over 3000 volunteer hours in the last 3 years with Novelis Recycle for Good Program at the Mercedes Benz Stadium resulting in building 3 Habitat Homes in the Vine City English Avenue Community.

Councilmember Robertson is a graduate of Southwest High School, attended Lamar University and later Georgia State University majoring in Business Management until the untimely homicide of his late mother Mrs. Brenda F. Robertson. Since then, he has dedicated and demonstrated giving back to the community and has a passion for giving his heart to be the best he can be. Councilmember Robertson is a proud member of Antioch Baptist Church North and enjoys singing in the CAM Male Choir.