



**CALLING ALL VENDORS!**

**NAACP ATLANTA  
2ND ANNUAL JUNETEENTH  
CELEBRATION**

**EAST POINT COMMONS AREA  
JUNE 19, 2021  
10 AM - 7 PM**

NAACP Atlanta invites you to be a part of the  
Black Friday 52 Market at the 2nd Annual  
Juneteenth Celebration!

Early Bird Registration: \$150

Early Bird Registration Deadline: May 15, 2021

Secure Your Spot Today:  
<http://bit.ly/juneteenthatl>

# NAACP ATLANTA JUNETEENTH

## 2<sup>ND</sup> ANNUAL EVENT

PARTNERING WITH THE CITY OF EAST POINT | SPONSORED BY BLACK FRIDAY 52

Saturday, June 19, 2021

The NAACP Atlanta Branch invites you to be a vendor at our 2nd Annual Juneteenth Celebration at East Point's Downtown Commons Area. By participating in this festival your business will be advertised at East Point's Wednesday Wind Down that has attracted over 30,000 attendees. By purchasing a booth in this festival, this will be a great opportunity to increase visibility for your business and to network with other businesses, community members, and elected officials.

**When:** This festival will be open to the public from 10:00 a.m. - 7:00 p.m. following the parade. Parade begins at 9:00 a.m.

**Where:** East Point Downtown Commons Area, 2714 East Point St. East Point, GA 30344

**Why:** To celebrate the commemoration of the end of chattel slavery in the United States and to showcase Black businesses, art and local talent.

**Cost:** Early bird registration is \$150 per booth by May 15, 2021 (any booths purchased after May 15 will cost \$200). There will also be a contest for BBQ food vendors to enter. Entry is \$50 and the winner will be publicized. Each vendor is allotted an 8x8 space. Vendors must provide their own equipment, i.e.; canopies, tables, chairs, and/or generators.

- All fees are non-refundable as they are used host the event and fund community initiatives of the NAACP Atlanta Branch.
- Vendors can begin set up at 8am. Breakdown is at 7:00 p.m.
- Masks are required per CDC guidelines.

**REGISTRATION:** All vendor forms must be submitted no later than June 4, 2021. COMPANY:

\_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ Pay by tapping this link <http://bit.ly/juneteenthatl>

**Description of items to sell: Please select a category applicable for your items: - Food - Arts and crafts - Clothing and accessories - Books/yard signs - Other Total vendors submitted: \_\_\_\_\_**

Black Friday 52 and their affiliates will not be held responsible for any liability, lost or stolen or damaged merchandise or any injury incurred during the festival at East Point Downtown Commons Area. Signature of Vendor \_\_\_\_\_ Date \_\_\_\_\_

**Black Friday 52 (BF52)** Black Friday 52 is America's only certified directory of Black-owned businesses. Every Black Friday 52 listing is vetted by your local NAACP Branch to guarantee each business is at least 51% owned by an African American. Black Friday 52 supports Black-owned businesses because business owners who are Black tend to employ Black men, women, and teens. This means that patronizing a Black-owned business can decrease unemployment rates in the community, decrease the growing wealth gap, and increase opportunities for sustainable growth and systemic change. As conscious consumers, we are changing our spending habits. We want to spend small. We want to spend local. We want to spend Black. And Black Friday 52 is here to help!