

DUE TO THE COVID-19 GLOBAL PANDEMIC, THE EAST POINT MAIN STREET ASSOCIATION'S 2020 "SALUTE TO THE RED, WHITE AND BLUE" INDEPENDENCE DAY FIREWORKS CELEBRATION HAS BEEN CANCELLED TO PROTECT THE HEALTH AND WELFARE OF THE COMMUNITY. TO CELEBRATE THE 4TH OF JULY, THE CITY HAS PARTNERED WITH HOLOPUNDITS TO BRING YOU A FREE VIRTUAL FIREWORKS CELEBRATION USING THEIR TOTAL AR APP. SIMPLY DOWNLOAD THIS FREE APP ON YOUR SMARTPHONE OR TABLET AND ON JULY 4TH BETWEEN 9PM-MIDNIGHT, HOLD THE DEVICE AT FACE-LEVEL WHILE POINTING IT TOWARDS THE SKY TO WITNESS A STUNNING FIREWORKS SHOW USING AUGMENTED REALITY!

THE SHOW WILL LAST APPROXIMATELY 10-12 MINUTES AND USERS CAN WATCH THE SHOW AS MANY TIMES AS THEY WANT DURING THAT TIME FRAME BY SIMPLY RE-OPENING THE APP. USERS CAN ALSO USE THE APP BEGINNING AS EARLY AS JUNE 11TH TO EXPERIENCE OTHER AUGMENTED REALITY DISPLAYS PRIOR TO JULY 4TH. FOR MORE INFORMATION, SEE THE FLYER ATTACHED AND VISIT WWW.HOLOPUNDITS.COM

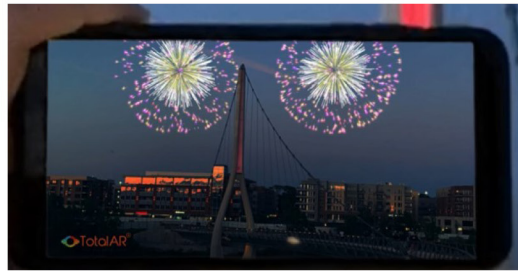
**EAST
POINT**
GEORGIA

CELEBRATE

4th JULY

FIREWORKS ON YOUR PHONE

Now through July 4, use your smart-phone or tablet to witness a beautiful rainbow, a stunning show of lanterns, whimsical balloons floating through the air, and ending with July 4 fireworks.



HOW IT WORKS:

↓ Download the  TotalAR[®] app for free at GooglePlay or the AppStore (no ads appear in this app)

📍 Allow app to enable location and camera

👉 Open the app and click on the bottom left “GeoAR” to enjoy the experiences

📱 To experience this exciting augmented reality technology, hold your device at face-level and point the device towards the sky.

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