

Deana Holiday Ingraham, the 34th Mayor of East Point, Georgia, a champion public servant, is a wife, mother, and advocate who is dedicated personally and professionally to public service. As the daughter of a father who was an entrepreneur who owned and operated a construction company and a mother who served over 35 years as a teacher and guidance counselor in the public school system, Deana was reared to think outside the box, lead change to improve the lives of others and serve others, for to whom much is given, much is required.

Early in her career she served as a trial court law clerk, an attorney for senior citizens, managing member of Law Offices of Deana A. Holiday, and a Division Chief for the State of Florida Department of Children and Families. Deana's commitment to advocating for children led to her and some of her colleagues founding the One Voice Children's Law Center, a non-profit law firm that provided pro bono legal services to youth who had cases pending in at least two (2) of the following systems: dependency, delinquency and education. Her record of professional service also consists of strategic leadership roles in Georgia's fourth largest school district in the area of student discipline, serving as an instructor in post-secondary education, and serving as director in the juvenile court system. Currently, she is the Special Projects Manager for the Georgia Statewide Afterschool Network.

During her first term in office as an elected official, she championed implementation of livable wages for City employees, financial literacy for youth, Golden Age Resource Fair for seniors and the creation of a Joint Learning Committee (JLC). The JLC brings together school leaders, city department heads, and leaders from public, private, and non-profit sectors to extend learning in out-of-school time, increase parent and youth engagement, and enhance workforce development. As Mayor, she championed East Point being designated as a "Welcoming City," an AARP Network of Age-Friendly States and Communities and led the creation of "The Healthy Point Initiative" to increase healthy lifestyle choices of East Point residents, create a more active and connected community and provide greater access to health information and services. Additionally, she has launched the Mayor's Scholars Program, My Brother's and Sister's Keepers in The Point, Mentoring Mondays, East Point Eats Well, Volunteering In the Point (VIP) Program, Extra Mile Day Celebration, Back-to-School 2.0 Refresh Drive, and an annual Community Table Thanksgiving Brunch.

East Point has been busy. From developing public arts and agricultural master plans, winning U.S. Environmental Protection Agency brownfields grants, to entering into a strategic alliance with the U.S. Small Business Administration to foster small business development, and cutting the ribbon on the new city hall in the heart of downtown. East Point offers a diverse and inclusive community with great amenities and access to everything businesses need to thrive. As development interests increase, Mayor Holiday Ingraham is committed to being people-focused and clear about the desire to attract responsible developers who are interested in building community as well as building buildings. Despite popular belief, she knows that revitalization/redevelopment is not synonymous with gentrification and believes that East Point can and will revitalize and redevelop while minimizing, if not eliminating, the negative impacts of gentrification through infusing and requiring equity. To this end, she is committed to working with courageous Councilmembers, staff, partners and East Pointers to lead the way and demonstrate

that it is possible to have innovative smart growth while ensuring that our legacy residents and businesses remain stable and benefit from new investments.

Following her passion for youth, Mayor Holiday Ingraham was appointed to the National League of Cities (NLC) Youth Education and Families (YEF) Council in 2014 and co-chaired the YEF Council in 2018. In 2016, she was tapped by former NLC President Matt Zone to serve on the President's Economic Mobility and Opportunity Task Force. She also is a member of the NLC-National Black Caucus of Local Elected Officials, NLC's Women in Municipal Government, and serves on the NLC's Community and Economic Development policy committee and the Georgia Municipal Association Community Development and Public Safety policy committee. She is a past President of Georgia Municipal Black Caucus and chaired the Aerotropolis Atlanta Alliance Education Collective. Currently, she serves as a board member of the National League of Cities, Georgia Municipal Association, Aerotropolis Atlanta Alliance, WellStar Atlanta Medical Center Regional Health Board and the Clayton State University College of Arts and Sciences Advisory Board and is an esteemed member of Delta Sigma Theta Sorority, Inc. In 2018 and 2019, Mayor Holiday Ingraham was named as one of "Atlanta's Top 100 Black Women of Influence."

Deana Holiday Ingraham matriculated through the public school system in Starke, Florida and graduated as valedictorian of Bradford High School in 1992, then attended Florida A&M University and received a B.S. degree from in Business Administration and Accounting with a minor in Criminal Justice and Psychology. Her graduate degrees include a J.D. degree from Howard University School of Law, and a M.S. degree in Criminal Justice with a specialty in Child Protection and Juvenile Justice from Nova Southeastern University. Mayor Holiday Ingraham completed courses to earn a Local Finance Officer Level I Certification through the Carl Vinson Institute of Government, a course of study in the Georgia Academy of Economic Development and the Robert E. Knox, Jr. Leadership Institute. She and her husband Willie Ingraham, Jr. are the proud parents of their daughter Nia.