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## PRESS OFFICE

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### *The U.S. Small Business Administration, City of East Point Sign Strategic Alliance*

*Partnership seeks to increase economic development opportunities for residents*

**ATLANTA** – Officials from the [U.S. Small Business Administration](#) and the mayor of East Point, Georgia have signed a Strategic Alliance Memorandum, officially launching their partnership.

The two-year alliance was created to foster small business development and growth for residents of the south-Atlanta suburb by educating them about the programs, services and resources available to them from the SBA.

“The City of East Point is excited to partner with the U.S. Small Business Administration to help start, maintain and expand small businesses in our city,” said [Deana Holiday Ingraham](#), mayor of East Point. “Small businesses are the backbone of our community and we are committed to providing a full continuum of support to help them thrive.”

“This agreement allows us to create programs and events to bring all of the SBA’s financial, contracting and business development assistance to entrepreneurs, providing them the tools they need to start, grow and expand their businesses,” said Terri Denison, director of the SBA Georgia District Office.

SBA Georgia District Director, [Terri Denison](#), SBA Regional Administrator [Ashley D. Bell](#) and Mayor Deana Holiday Ingraham signed the SAM at the City of East Point [Customer Care Department](#).

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#### **About the U.S. Small Business Administration**

The U.S. Small Business Administration makes the American dream of business ownership a reality. As the only go-to resource and voice for small businesses backed by the strength of the federal government, the SBA empowers entrepreneurs and small business owners with the resources and support they need to start, grow or expand their businesses, or recover from a declared disaster. It

delivers services through an extensive network of SBA field offices and partnerships with public and private organizations. To learn more, visit [www.sba.gov](http://www.sba.gov).