

2019 Tri-Cities Small Business Fair

March 7, 2019

Dear Prospective Sponsor:

On May 2, 2019 from 8:00 a.m. – 2:00 p.m., the cities of College Park, East Point, and Hapeville are holding the 2nd Annual Tri-Cities Small Business Fair at the Georgia International Convention Center to help our small businesses start, grow, and thrive. The Small Business Fair will be a full day event with breakout classes, continental breakfast, and lunch for the expected 200 attendees. We are receiving overwhelming interest in the event and space is limited for sponsorship.

Host Committee

Tracey Wyatt
College Park
City Councilman

Thomas Calloway
East Point
City Councilman

Mark Adams
Hapeville
City Councilman

Travis Horsley
Hapeville
City Councilman

Joe Carn
College Park
Fmr. City Councilman

Michael Davis
Executive Director
Connect South Fulton

We are actively seeking your support for the 2019 Tri-Cities Small Business Fair. As a sponsor, you will receive marketing access to 58,697 residents (College Park 15,588, East Point 36,162, Hapeville 6,947) through the combined communication platforms of website, email, social media, posters, e-newsletters, flyers, event signage, and city television channels of the cities. Further, we have doubled the size of this year's Small Business Fair providing direct access to the 200 participants at the event. This is an amazing opportunity for you to increase awareness for your brand with the Tri-Cities residents and the conference attendees to grow your business.

Enclosed you will find a Sponsorship Fact Sheet for your review. If after reading this proposal, you are interested in participating as a sponsor for the 2019 Tri-Cities Small Business Fair, please don't hesitate to contact with of us directly. I will call you in the coming week to discuss the opportunity and to make sure that you have all of your questions answered. Thank you in advance for your time and consideration.

To inquire about sponsorship opportunities, please contact Erin Rodgers at (404) 270-7059 or erodgers@eastpointcity.org.

Sincerely,

Host Committee



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SPONSORSHIP TABLE

	Presenting	Platinum	Gold	Silver	Bronze
Recognition as title sponsor in all event communications and materials	\$1,500	\$750	\$500	\$250	\$125
Category exclusivity for event	X				
Opportunity for presentation (< 15 min)	X				
Opportunity for presentation (< 3 min) at open/close of event	X	X			
Sponsorship recognition open/close of Event	X	X	X		
Sponsorship recognition at breaks and on presentation screen	X	X	X	X	
Provide branded gift bag item (qty. 200)	X	X	X	X	X
Company logo on event printed/digital flyers & social media flyer on city websites	X	X	X	X	X
Company Display Table	X	X	X	X	
Complimentary Event Tickets	4	2	2	2	2

