



**FOR IMMEDIATE RELEASE**  
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**MAYOR**  
Deana Holiday Ingraham

**COUNCIL MEMBERS**

**Ward A**  
Sharon D. Shropshire  
Alexander Gothard

**Ward B**  
Karen René  
Thomas Calloway

**Ward C**  
Nanette Saucier  
Myron B. Cook

**Ward D**  
Joshua B. Butler, IV  
Stephanie Gordon

**CITY MANAGER**  
Frederick Gardiner

**The City of East Point's Operation CleanStop is in Full Effect**

**East Point, GA-** Operation CleanStop is in full effect in the City of East Point. More than 60 trash cans have been installed at various Metropolitan Atlanta Rapid Transit Authority (MARTA) bus stops in the City. Since its approval in October of 2016, this clean city initiative encourages citizens in the City of East Point to help keep their communities free of litter and trash near MARTA bus stops in the City. Residents, businesses, and associations contributed funds towards the purchase of trash cans at the bus stop of their choice. Every bus stop that was given a \$200.00 donation received a trash can that is regularly maintained by the City. This initiative enables the community to beautify their neighborhoods and improve the MARTA ridership experience. East Point Mayor Deana Holiday Ingraham says this initiative will have lasting effects in the City.

“Being a clean city is a top priority for the City Council, City Staff, and residents,” said Mayor Deana Holiday Ingraham. “With participation from the community, this initiative is helping the City become more vibrant and attract more residents and businesses. We are so glad that the MARTA Army INC. stands with us in cleaning up our community and providing a positive ridership experience with MARTA.”

The City established an agreement with the MARTA Army INC., a nonprofit organization, who acquired funding for the trash cans at the MARTA bus stops in the City. Their crowdfunding campaign resulted in \$16,000 for new trash cans at more than 60 MARTA bus stops in East Point. They were also responsible for the promotion of this initiative through their social media outlets, activities, and community meetings. MARTA Army, INC. says this initiative would not have been made possible without the help of the City and surrounding organizations.

“We thank the City of East Point, including Councilmen Alexander Gothard and Thomas Calloway, for an amazing collaborative experience,” said Binh Dam, MARTA Army Board Member. “We also would like to thank the East Point community, including the Aerotropolis CIDs and Wellstar, for participating in this first-of-its-kind initiative and for generously donating money, time, and energy to improve their neighborhoods.”

The City is responsible for purchasing, installing, and maintaining the trash cans on a weekly basis. As of September 2017, there are 34 fully funded and 28 partially funded trash can locations around the City. The City's Solid Waste Division is responsible for its trash collection Monday through Friday. You can still contribute to the general fund to help partially funded stops get to the \$200 threshold by visiting [www.martaarmy.org](http://www.martaarmy.org)



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### **About The City of East Point**

*The City of East Point is approximately 13.8 miles with a population of over 33,000. Located southwest of Atlanta, East Point is conveniently located minutes away from Hartsfield-Jackson International Airport. This quaint urban community's prime location, numerous retail, and great restaurants make it an attractive place for a "live-work-play-shop" environment. For more information about the City of East Point visit [www.eastpointcity.org](http://www.eastpointcity.org). Also like us on Facebook at [www.facebook.com/cityofeastpoint/](http://www.facebook.com/cityofeastpoint/) and follow us on twitter @cityofeastpoint, snapchat @cityofeastpoint, or instagram @cityofeastpoint.*

### **About the MARTA Army**

*MARTA Army, Inc. is a 501c(3) grassroots organization that improves the transit ridership experience by recruiting and mobilizing people and organizations to take ownership of their local transit infrastructure and improve their ridership experience. The MARTA Army vision is an Atlanta region where local input and action inform and create the ideal transit experience. The MARTA Army's initiatives include: Operation TimelyTrip, which has provided over two years 300 laminated schedules for nearly 200 MARTA bus stops in the Atlanta region, mounted by 150 volunteers over two years; Operation CleanStop, the largest non-space-specific transit crowdfunding campaign resulting in \$16,000 for new trash cans at more than 60 MARTA bus stops in East Point, GA; MARTA Kudos, an annual celebration of MARTA employees nominated based on passenger online feedback; and Operation Relief, providing volunteers to assist MARTA staff during exceptional situations such as the I-85 bridge collapse or the Georgia Dome implosion.*



**Office of Communications**

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