



MAYOR
Deana Holiday
Ingraham

April 9, 2018

**COUNCIL
MEMBERS**

Ward A
Sharon D.
Shropshire
Alexander
Gothard

Ward B
Karen René
Thomas
Calloway

Ward C
Nanette
Saucier
Myron B.
Cook

Ward D
Joshua B.
Butler, IV
Stephanie
Gordon

**CITY
MANAGER**
Frederick
Gardiner

Dear East Point Businesses:

The City of East Point is inviting local businesses to participate in the City's 90-Day health initiative, known as "The Healthy Point." Participation will provide exposure by showcasing the healthy options/services the business offers to East Point residents. This health initiative aims to increase healthy lifestyle choices for East Point residents and create a more active and connected community. The health initiative ends on June 22, 2018. The services of participating businesses will be promoted in "The Healthy Point" Passport. This passport will be given to "The Healthy Point" registered participants to locate participating businesses offering healthy menu options and discounts for healthy meals, services or programs.

The logo of participating businesses will be placed on the City's website and social media sites throughout the initiative. Additionally, participating businesses will receive a recognition certificate during an East Point City Council Meeting in late Summer. Businesses interested in participating in "The Healthy Point: 90-Day Health Initiative" should submit the following information to the City's Public Information Officer, Shannon Wiggins at swiggins@eastpointcity.org:

- A list of healthy menu options
- Discounts that will be offered to registered participants who show "The Healthy Point" Passport
- Business logo

We are also asking that participating businesses display the City's "The Healthy Point" flyer in their windows or on their counters. Thank you for your time and consideration and we look forward to working with you towards improving health outcomes in the City of East Point.

Sincerely,

Deana Holiday Ingraham
Mayor

